Walk to Empower

empowering the lives of adults with special needs

MAY 30, 2020 • 9-11AM
AT PHILIP S. MILLER ACTIVITY CENTER • CASTLE ROCK
What Wellspring Offers...

Incredible educational, enrichment and business enterprise opportunities to adults with Down Syndrome, Autism, and other intellectual and developmental disabilities (IDD). We strive to give these adults the opportunity to live full, productive and satisfying lives in a God-centered and spiritually nourishing environment. Wellspring is an innovator in the field, having conceived, designed and executed a brand new delivery model of services to adults with developmental and intellectual disabilities. We call the folks we serve STARS – Specially Talented Adults Raising Standards.

Why You Should Sponsor...

Your support will help fund this extraordinary mission that is radically changing the lives of adults with intellectual and developmental disabilities!

YOU can give back to your community by helping those who need it most while increasing your brand exposure and elevating your corporate identity in the process.
The Wellspring Bakery

Established as our very first special enterprise, our bakery gives our STARS the opportunity to learn kitchen safety and all aspects of baking in a commercial kitchen. They are even involved in creating new recipes.

Enrichment Classes

Wellspring’s individualized programming is designed by our STARS and executed in a group setting. We offer more than 45 enrichment classes in 5 different categories of specialized services:

- Learning & Enrichment
- Arts & Performances
- Health & Fitness
- Life & Leadership
- Social Responsibility

Club 21

Our social and recreation club for adults with intellectual and developmental disabilities gives these individuals a weekend evening out with their peers in a safe and supervised setting. Trained staff and volunteers provide our STARS a structured yet fun evening including such activities as game nights, karaoke, dances and much more.
Marketing Research for Wellspring Sponsors

- 58% of Douglas County residents have a bachelor's degree or higher — making it a well-educated audience
- Estimated population of Douglas County is 370,000
- An affluent audience: Douglas County has a median household income of $111,154
- Douglas County ranks 7th in the nation for highest median household income among counties with populations of 65,000 or more.
- The marketing reach includes an audience outside of county: 56% of Douglas County residents work outside of Douglas County
- Wellspring’s walkers are from Douglas, Arapahoe, Denver, Jefferson, El Paso and Elbert Counties.

WELLSPRING PRE-EVENT MARKETING IMPRESSIONS

- Email blasts to over 2,000 Wellspring Community recipients
- Potential to reach additional audience through Wellspring’s numerous partnerships
- Advertising on social media
## Sponsorship Benefits

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>$500</th>
<th>$750</th>
<th>$1,500</th>
<th>$2,500</th>
<th>$5,000</th>
<th>$7,500</th>
<th>$10,000</th>
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</thead>
<tbody>
<tr>
<td>Booth at our event to hand out flyers and promotional merchandise</td>
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<td>Recognized as a sponsor via PA announcement on stage at the event</td>
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<td>Your logo* featured on the following: • Wellspring Walk to Empower T-Shirt • Wellspring Walk to Empower Event Banner</td>
<td>✔️</td>
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<td>Your logo* featured on or in the following: • Newsletter • Social Media • Event Page • Flyers posted throughout the community</td>
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<td>Gift certificate for $50 for the Wellspring Bakery</td>
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<td>365 day recognition as an Ongoing Partner on our website and in all newsletters</td>
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*If your logo is to be included on t-shirts, please submit your logo and payment no later than May 1, 2020. All other sponsor payments and logos due no later than May 1, 2020. (Please submit your logo in a vector format.)

### New in 2020

**$7,500 PANCAKE BREAKFAST SPONSOR**
Sponsor the Walk to Empower Pancake Breakfast for our Walkers!

**$10,000 TITLE SPONSOR**
This sponsorship gives your business the naming rights of the Walk to Empower for 2020!

### YES! I would like to sponsor **WELLSPRING** for the 2020 **Walk to Empower** at the following level.

*Please check the appropriate box.*

- [ ] $500
- [ ] $750
- [ ] $1,000
- [ ] $2,500
- [ ] $5,000
- [ ] $7,500
- [ ] $10,000

### Please print the name of your company as you would like it to appear on promotional materials.

- **Company Name:**
- **Address:**
- **City, State, Zip:**
- **Website Address:**
- **Email:**
- **Business Phone:**
- **Cell Phone:**
- **Amount Donated:**

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### FOR MORE INFORMATION

**PLEASE CONTACT:**

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