

WELLSPRING COMMUNITY

BOWL-A-RAMA

STRIKES BACK



Saturday, May 4 · 8am -12pm



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Join us on Saturday, May 4th for the 2nd Annual Bowl-A-Rama! Become a sponsor for this unique event and help empower the lives of adults with intellectual and developmental disabilities (I/DD)! Your support will play a crucial role in empowering the lives of adults with I/DD. May the strikes be with you!

WHAT WELLSPRING OFFERS...

Wellspring provides exceptional educational, enrichment, work opportunities, and soon-to-be residential services for adults with I/DD. We strive to give members of our community the opportunity to live full, productive, and satisfying lives in a God-centered environment. Wellspring is an innovator in the field, having conceived, designed, and executed a unique delivery model of services.

DAY PROGRAM

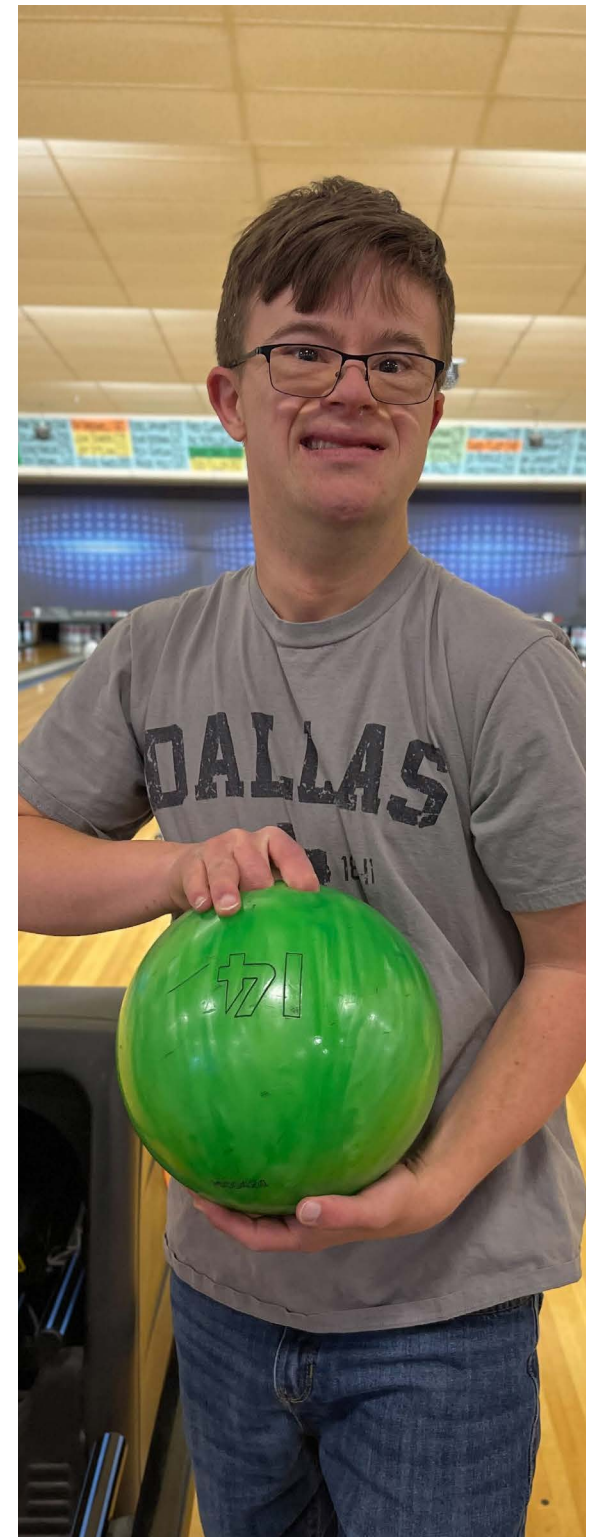
Wellspring's vibrant day programming offers diverse opportunities to adults with I/DD both in-person and online. People at Wellspring are practicing and building their skills in accessing typical community sites, resources, and activities. Examples of program offerings include photography, art therapy, theater, swimming, and finance. In each of our offerings, staff are focused on developing specific, targeted skills through enriching activities.

WORK OPPORTUNITIES

Adults with I/DD are an asset to the work force and can thrive in business enterprises that are meaningful like the diverse work opportunities at Wellspring. People at Wellspring can select to work during their program hours through cooperative opportunities such as bakery, art studio, or soon to be print shop. There are also hourly employment opportunities available for adults with I/DD to apply for through Wellspring & Co. Coffee or on the fundraising team as a Development Associate.

RESIDENTIAL CARE

Long-term housing and residential solutions are among the most pressing issues facing adults with I/DD and their families. To help meet the needs of adults with I/DD in our community, Wellspring created a sister non-profit, Wellspring Housing. Their first venture the Unity on Park, a former La Quinta hotel that will be transformed into a housing solution in Castle Rock. This initiative marks Wellspring's evolution in supporting adults with I/DD by offering community living and expanding services to include residential care. With construction underway, we anticipate residents moving into their new homes in Fall 2024.





WHY YOU SHOULD SPONSOR...

Supporting this event aligns your brand with Wellspring Community's trusted reputation, boosting your visibility and showcasing your commitment to transforming the lives of adults with intellectual and developmental disabilities. Joining us means supporting a remarkable community of individuals and making a meaningful impact.

MARKETING RESEARCH FOR WELLSPRING SPONSORS

- 58% of Douglas County residents have a bachelor's degree or higher — making it a well-educated audience
- Estimated population of Douglas County is 370,000
- An affluent audience: Douglas County has a median household income of \$111,154
- Douglas County ranks 7th in the nation for highest median household income among counties with populations of 65,000 or more
- The marketing reach includes an audience of county; 56% of Douglas County residents work outside of Douglas County
- Wellspring's bowlers are from Douglas, Arapahoe, Denver, Jefferson, El Paso, and Elbert counties

WELLSPRING PRE-EVENT MARKETING IMPRESSIONS

- Email blasts to over 3,000 Wellspring Community recipients
- Potential to reach additional audience through Wellspring's numerous partnerships
- Advertising on social media

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SPONSORSHIP LEVELS

Sponsorship Benefits	Jedi Knight \$1,000	Wookiee Warrior \$2,500	Galactic Champion \$5,000	Millennium Falcon Master \$10,000
Flyers and promotional merchandise (coupons, ChapStick, pens, business cards, etc.) included in swag bag for all attendees	●	●	●	●
Your logo on Event Banner displayed at or near entrance to event	●	●	●	●
Lane Sponsorship (only 11 available on a first-come basis); includes Wellspring-provided table tents displaying your business' logo; you can provide additional marketing materials exclusively at your lane.* NOTE: Sponsoring a lane does NOT include a bowling team.	●	●	●	●
Display Table at Bowl-A-Rama*		●	●	●
Ad in May Wellspring Newsletters (approximately 6,000 impressions) **		●	●	●
Ad in Wellspring Social Media post (approximately 15,000 impressions) **			2	3
Bowling Team of 6			●	●
365 Recognition as ongoing partner on Wellspring website			●	●
30 second commercial (you must supply) shown at least 4x during event on bowling lane screens as made available by venue.***				●
"Presented By" naming rights with logo displayed on multimedia screens above all lanes				●

*You are responsible for setting up your materials

** Ad copy is limited to 100 words or less; Sponsors are responsible for providing their own copy and submitting to liz@wearewellspring.org.

*** Sponsor is responsible for providing 30 second commercial and submitting to liz@wearewellspring.org.

FOR MORE INFORMATION PLEASE CONTACT:

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